

# Central Hudson Heat Pump Water Heater Program

**HELP YOUR CUSTOMERS GET AN INSTANT REBATE ON HEAT PUMP WATER HEATERS**



## \$1,000 INSTANT REBATE

Central Hudson helps you offer a \$1,000 instant rebate on heat pump water heaters to your customers in its service territory. All sizes qualify, 50, 66, 80 and 120 gallon.

In addition to the utility rebates, these energy-efficient water heaters decrease your customers' water heating costs by up to 72% and save the average household around \$440 annually on electric bills\*. A typical customer will recoup money invested in two years or less. Rebates are valid on purchases through December 31, 2023.

### HOW TO GET THE INSTANT REBATE FROM YOUR PLUMBING DISTRIBUTOR:

- Buy a Heat Pump Water Heater [HPWH] for a residential, multifamily, commercial or industrial installation. The HPWH can replace a water heater of all fuel types. Municipal electric customers are not eligible. Must be a Central Hudson electric account holder.

### \$300 FEDERAL TAX CREDIT



In addition to the Central Hudson instant rebate, your customers may also be eligible for a \$300 Federal Tax Credit when they purchase a Heat Pump Water Heater in 2022.

Resources: [https://www.energystar.gov/about/federal\\_tax\\_credits/non\\_business\\_energy\\_property\\_tax\\_credits](https://www.energystar.gov/about/federal_tax_credits/non_business_energy_property_tax_credits)

Recommend that your customers consult with their tax advisor for applicability.

